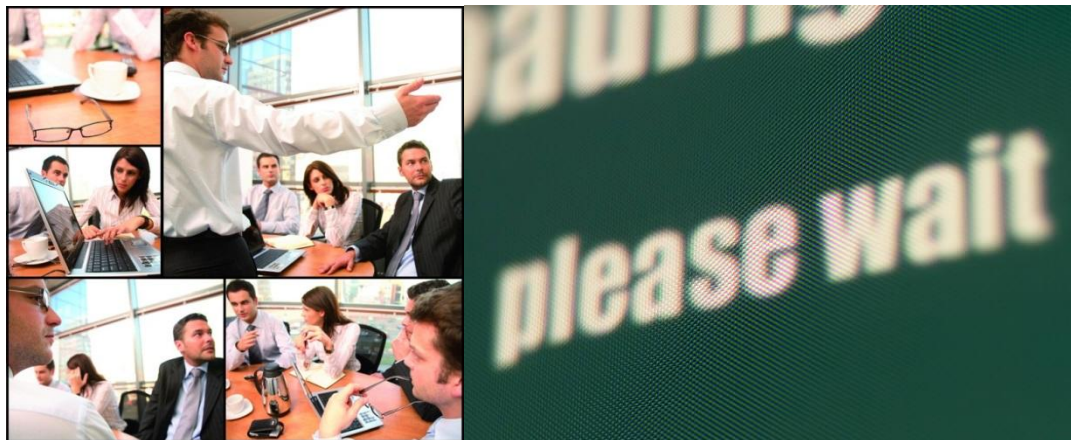


LinkWISCONSIN Broadband (High Speed Internet)

Business Demand Survey



This survey will take about five minutes to complete. Data from this survey may be available to others per open record requirements.

1. Business physical location:

- a. Street Address _____
- b. City: _____
- c. County _____
- d. Zip: _____

2. Which of the following categories best describes your type of business?

- | | |
|--|---|
| <input type="checkbox"/> Agriculture | <input type="checkbox"/> Retail Business |
| <input type="checkbox"/> Construction | <input type="checkbox"/> Service Business |
| <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Other _____ | |

3. How many employees (full and part-time) are currently employed at this location?

- | | |
|--------------------------------|----------------------------------|
| <input type="checkbox"/> 1-5 | <input type="checkbox"/> 6-25 |
| <input type="checkbox"/> 26-50 | <input type="checkbox"/> Over 50 |

4. Does your business have an Internet connection?

- ☐ Yes
- ☐ No

5. How important is an Internet connection to your business?

- | | |
|---|---|
| <input type="checkbox"/> Critical | <input type="checkbox"/> Very Important |
| <input type="checkbox"/> Somewhat Important | <input type="checkbox"/> Not Important |

IF YOUR BUSINESS DOES NOT HAVE AN INTERNET CONNECTION PLEASE SKIP TO QUESTION 13



6. If your business has an Internet connection, is the current speed of connection:

- ☐ Adequate ☐ Inadequate

7. If inadequate, do you experience any of the following with your current Internet connection?

- ☐ Service is too expensive ☐ Unable to get adequate support
☐ Quality of service varies ☐ Service is too slow
☐ Data caps ☐ N/A
☐ Other: _____

8. Please check the box below that best describes the Internet connection speed desired by your business:

	Connection speed	Examples of what can be accomplished at each speed tier
<input type="checkbox"/>	Level 1 (768 Kbps to 1.5 Mbps)	Staying connected, basic email, simple web browsing, downloading video, etc.
<input type="checkbox"/>	Level 2 (1.5 Mbps to 4 Mbps download speed)	Streaming video, complex web browsing, conducting e-commerce, medium-size file/image sharing, etc.
<input type="checkbox"/>	Level 3 (4 Mbps to 10 Mbps)	Large-size file/image sharing, quality two-way video conferencing, basic telecommuting, etc.
<input type="checkbox"/>	Level 4 (10 Mbps to 100 Mbps)	Complex telecommuting, high definition telepresence/video conferencing, real-time exchange or large data files/images.
<input type="checkbox"/>	Level 5 (> 100 Mbps download speed)	High speed real-time exchange of very large data files, images and videos complex business processes across multiple locations.
<input type="checkbox"/>	Do not know	

9. How much does your business pay per month for the current Internet connection?

- ☐ Less than \$50 per month ☐ Between \$50-\$100 per month
☐ Between \$100-\$500 per month ☐ More than \$500 per month
☐ Do not know

10. How much more is your business willing to pay to have optimal Internet speed?

- ☐ 0% more
- ☐ Less than 10% more
- ☐ Between 10% and 25% more
- ☐ Between 25% and 50% more
- ☐ Between 50% and 100% more
- ☐ More than double the current cost

11. Can we include your business' location and broadband need on the Wisconsin Demand Map?

- ☐ Yes
- ☐ No

NOTE: One of the purposes of this survey is to collect and map locations where there is demand for broadband. The street address of the location is geocoded (a longitude/latitude identifier) to position markers on a publicly viewable map, so address information will not be visible. It is not required that this location be mapped to complete the survey.

12. If desired, please provide your contact information. (Optional)

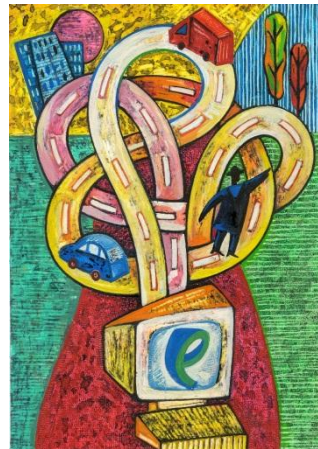
Name _____

Business Name _____

Email _____

Phone # _____

IF YOU DON'T CURRENTLY HAVE AN INTERNET CONNECTION



13. Why doesn't your business have an Internet connection? (select all that apply)

- ☐ Not available
- ☐ Too expensive
- ☐ No need for Internet connection
- ☐ Lack skills/knowledge to use
- ☐ Lack of computer
- ☐ Other _____

14. If/when available, would your business subscribe to an Internet connection in the future?

- ☐ Yes
- ☐ No

15. If you would like to have an Internet connection, please check the box below that best describes the Internet Connection speed desired by your business:

	Connection speed	Examples of what can be accomplished at each speed tier
<input type="checkbox"/>	Level 1 (768 Kbps to 1.5 Mbps)	Staying connected, basic email, simple web browsing, downloading video, etc.
<input type="checkbox"/>	Level 2 (1.5 Mbps to 4 Mbps download speed)	Streaming video, complex web browsing, conducting e-commerce, medium-size file/image sharing, etc.
<input type="checkbox"/>	Level 3 (4 Mbps to 10 Mbps)	Large-size file/image sharing, quality two-way video conferencing, basic telecommuting, etc.
<input type="checkbox"/>	Level 4 (10 Mbps to 100 Mbps)	Complex telecommuting, high definition telepresence/video conferencing, real-time exchange or large data files/images.
<input type="checkbox"/>	Level 5 (> 100 Mbps download speed)	High-speed real-time exchange of very large data files, images and videos, or complex business processes across multiple locations.
<input type="checkbox"/>	Do not know	

16. How much would you be willing to pay monthly for an Internet connection?

- ☐ Less than \$50 per month
- ☐ Between \$50-\$100 per month
- ☐ Between \$100-\$500 per month
- ☐ More than \$500 per month
- ☐ Do not know

17. Can we include your business' location and broadband need on the Wisconsin Demand Map?

- ☐ Yes
- ☐ No

NOTE: One of the purposes of this survey is to collect and map locations where there is demand for broadband. The street address of the location is geocoded (a longitude/latitude identifier) to position markers on a publicly viewable map, so address information will not be visible. It is not required that this location be mapped to complete the survey.

18. If desired, please provide your contact information. (Optional)

Name _____

Business Name _____

Email _____

Phone # _____